



FOR IMMEDIATE RELEASE

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Touchmark plans book drive to commemorate Oklahoma City bombing

EDMOND — As one of its commitments to the “Oklahoma Standard,” the Touchmark at Coffee Creek retirement community is sponsoring a book drive during April to benefit the Children’s Hospital at OU Medical Center.

Touchmark has joined more than 300 individuals, groups and corporations committed to the Oklahoma Standard, a community-wide effort throughout the month of April to commemorate the 20th anniversary of the bombing of the Alfred P. Murrah Federal Building.

On April 19, 1995, the Murrah building was the scene of one of the nation’s most horrific terrorist acts when a powerful bomb claimed the lives of 168 Oklahomans.

The Oklahoma Standard began to emerge in the days after the bombing through countless acts of kindness and a sense of community displayed throughout the state. Twenty years later, Touchmark and others will continue that tradition by participating in at least one act each of service, honor and kindness during April.

Morgan Fitzgerald, Life Enrichment/Wellness director for Torchmark, urges everyone to participate by dropping off new children’s books at Touchmark, 2801 Shortgrass Road, in Edmond. While hardback or cardboard books are preferred, any book is welcome as long as the content is not political or religious.

Touchmark is also planning acts of honor and kindness throughout the month. Visit its Facebook page for updates.

For more information, people can call 405-340-1975.

Touchmark is a full-service retirement located off Covell at 2801 Shortgrass Road in Edmond. Touchmark at Coffee Creek is part of North Edmond’s Coffee Creek planned residential development, which includes 638 acres of homes, a golf course, recreational centers, and walking and biking trails. More information is available at TouchmarkEdmond.com.