

NEWS RELEASE



For Immediate Release

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Genzler certified as Best Friends™ Master Trainer

SIOUX FALLS, S.D. – Cindy Genzler, LPN, memory care manager at Touchmark at All Saints, has earned the designation of Best Friends Master Trainer.

She received her certification from David Troxel, MPH, co-founder of the Best Friends Approach, which is a groundbreaking method of care for individuals living with Alzheimer's and other dementia. The approach focuses on encouraging respect, empathy, support and trust.

Genzler completed a comprehensive training and requisite testing to demonstrate proficiency. She will use the research-based information to design and implement programs and train Touchmark staff in the Best Friends Approach.

A full-service retirement community, Touchmark at All Saints is a certified Best Friends Environment. The award-winning community offers a range of apartment homes and lifestyles on the site of the historic All Saints School, which was built in 1884. More information is available at Touchmark.com.

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TOUCHMARK AT ALL SAINTS
Full-service Retirement Community
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