

NEWS RELEASE



FOR IMMEDIATE RELEASE

July 23, 2015

For more

Information/interviews:

Robin Rausch, Comm. Consultant

208-850-0027

robinkrausch@gmail.com

Wells certified as Best Friends™ Master Trainer

MERIDIAN, Idaho – Cristy Wells, LPN, memory care manager at Touchmark at Meadow Lake Village, has earned the designation of Best Friends Master Trainer.

She received her certification from David Troxel, MPH, co-founder of the Best Friends Approach, which is a groundbreaking method of care for individuals living with Alzheimer's and other dementia. The approach focuses on encouraging respect, empathy, support and trust.

Wells completed a comprehensive training and requisite testing to demonstrate proficiency. She will use the research-based information to design and implement programs and train Touchmark staff in the Best Friends Approach.

A full-service retirement community, Touchmark at Meadow Lake Village is a certified Best Friends Environment. The award-winning community offers a range of homes and lifestyle options. More information is available at Touchmark.com.

-end-

Best Friends™ is a trademark of Health Professions Press, Inc.

TOUCHMARK AT MEADOW LAKE VILLAGE
Full-service Retirement Community
4037 E Clocktower Lane • Meridian, ID 83642
208-888-2277 • Touchmark.com