

NEWS RELEASE



FOR IMMEDIATE RELEASE

July 23, 2015
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Tweedy certified as Best Friends™ Master Trainer

SPOKANE, Wash. – April Tweedy, RN, memory care supervisor at Touchmark on South Hill, has earned the designation of Best Friends Master Trainer.

She received her certification from David Troxel, MPH, co-founder of the Best Friends Approach, which is a groundbreaking method of care for individuals living with Alzheimer's and other dementia. The approach focuses on encouraging respect, empathy, support and trust.

Tweedy completed a comprehensive training and requisite testing to demonstrate proficiency. She will use the research-based information to design and implement programs and train Touchmark staff in the Best Friends Approach.

A full-service retirement community, Touchmark on South Hill is a certified Best Friends Environment. Touchmark offers a range of homes and lifestyle options for people 55-plus years. For more information, visit Touchmark.com.

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TOUCHMARK ON SOUTH HILL
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