

NEWS RELEASE



For immediate release

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Helena's Memory Walk is Sept. 19

HELENA, Mont. — Helena's Walk to End Alzheimer's® to raise awareness and money for the Alzheimer's Association will be held Saturday, Sept. 19, beginning at 10 a.m. at Touchmark, 915 Saddle Drive.

Everyone is welcome to join the walk and help raise funds to support and provide services to people living with Alzheimer's and contribute to research. Registration begins at 8:30 a.m., and there will be an opening ceremony at 9:30 a.m.

Touchmark on Saddle Drive is a lead sponsor of the event.

Alzheimer's disease is the sixth leading cause of death and the only one in the top 10 without a way to prevent, cure or slow its progression. More than 5 million Americans are living with the disease today including more than 18,000 in Montana. Millions more will develop Alzheimer's as the baby boomers age.

According to the Alzheimer's Association, "By 2050, the number of people age 65 and older with Alzheimer's disease may nearly triple, from 5 million to as many as 16 million, barring the development of medical breakthroughs to prevent, slow or stop the disease."

All are welcome to join the walk or put together a team. Call 449-4900 or visit www.alz.org/walk to register.

About the Alzheimer's Association

The Alzheimer's Association's mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected and to reduce the risk of dementia through the promotion of brain health. Held annually in more than 600 communities nationwide, the Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research.

About Touchmark

A full-service retirement community, Touchmark on Saddle Drive offers people a wide range of homes and lifestyle options, including memory care services in a new building specifically designed to support people living with Alzheimer's disease and other dementia. More information is available at Touchmark.com.

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TOUCHMARK ON SADDLE DRIVE
Full-service Retirement Community
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