



For immediate release

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Touchmark plans stages of dementia workshops

APPLETON, Wis. — Caring for someone living with Alzheimer's disease or other dementia is not only challenging but also a time of change. As people move through the different stages, their behavior and abilities change.

Teepa Snow developed a way of looking at the different stages of dementia similar to the unique characteristics of gemstones, which can be classified and defined. The GEMS™ philosophy is based on existing cognitive models but focuses more on people's abilities rather than what they can no longer do, allowing each person living with dementia to shine with the right kind of care.

Carol Brauer, owner of BrightStar Care and a certified Positive Approach to Care trainer, is presenting a four-session series based on the GEMS philosophy at Touchmark on West Prospect in Appleton.

The dates and topics are:

- Oct. 7: Sapphire and Diamond Workshop
- Oct. 21: Emerald Workshop
- Oct. 28: Amber Workshop
- Nov. 4: Ruby and Pearl Workshop

All presentations start at 6:30 p.m. There is no charge for the presentations, but RSVPs are required, since seating is limited. Reservations can be made by calling 920-832-9100.

Touchmark is located at 2601 Touchmark Drive.

About Touchmark

A full-service retirement community, Touchmark on West Prospect is a certified Best Friends Environment. Located on 40 acres directly across from the Butte des Morts Country Club, the award-winning community offers a range of homes and lifestyles. More information is available at Touchmark.com.

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