

NEWS RELEASE



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Touchmark concerned citizens spread warmth to Bethlehem Inn

BEND, Ore. — Bill and Maggie Matthias from Touchmark at Mt. Bachelor Village will deliver much-needed winter items on #GivingTuesday. For Bill and Maggie, life is an adventure. The two love to explore the world and live life to the fullest while at the same time sharing their time and warm, generous spirits with those in need. The Matthiases appreciate the spirit of volunteerism that abounds at Touchmark. “A lot of residents are involved,” says Maggie. “There’s a community out there for us to serve, and Touchmark makes it as easy as possible for us to do that.”

A World War II veteran, Bill is especially sensitive to the needs of veterans. “A year or two ago, I read an article that there are a lot of homeless vets. I can’t do much about homelessness, but I can do something about gathering clothing and helping out. I made an announcement at Touchmark that I would be gathering clothing and other needs and delivering them to Bethlehem Inn.” Touchmark residents, team members and friends recently collected 214 items throughout November to donate to Bethlehem Inn.

Inspired by Bill’s involvement with the organization that provides food and shelter to those experiencing homelessness, Touchmark chose Bethlehem Inn as the recipient of all the hats, gloves, scarves, and other items collected during the community’s November Spread the Warmth collection.

For the Matthiases, giving back comes naturally. “It gives one a little sense of sharing the wealth by getting involved,” says Maggie. “I just think it’s what you do, and I feel good about doing it.”

About Touchmark

Located along the Deschutes River, Touchmark at Mt. Bachelor Village is an award-winning retirement community offering a range of homes and lifestyles. For more information, visit www.Touchmark.com.

About Bethlehem Inn

Bethlehem Inn is a nondenominational, community-based facility providing shelter, help and hope to those experiencing homelessness in Central Oregon.

About Giving Tuesday

Started in 2012, #GivingTuesday is a global movement that lends balance to the focus on shopping and buying fueled by the deals offered on Black Friday and Cyber Monday. The social media-driven event encourages charities, families, businesses, students and individuals to celebrate generosity and give to organizations that make an impact in their community. Since its launch, #GivingTuesday has raised millions of dollars for tens of thousands of organizations.

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