



For immediate release

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Touchmark celebrates Earth Day with Earth Wise Expo

APPLETON, Wis. – Making little changes can have a big impact. That’s the thinking behind the Earth Wise Expo at Touchmark’s Fox Pointe Neighborhood planned for April 22, which is also Earth Day.

The expo will run from 1 to 4 p.m. at model homes in the Fox Pointe neighborhood at Touchmark on West Prospect. Exhibitors will use the homes to share information and demonstrate different ways people can be more “green” and environmentally friendly. Participants include:

- Tri-County Recycling Center
- The Veggie Shed & Supply Depot
- Energize, LLC (solar energy)
- Northeast Wisconsin Land Trust
- RENEW Plastics: A Division of N.E.W. Plastics Corp.
- Wild Ones Fox Valley Area
- Vande Hey Company Inc.
- Habitat for Humanity ReStore
- Air Sealing and Insulation Specialists (energy audits)
- Landfill Reduction and Recycling, Inc.
- Fox Pointe resident who outfitted home with solar panels

The expo also will feature musical entertainment by TJ and Lynn from 1 to 2:30 p.m. and Daniel Lovett from 2:30 to 4 p.m. in the welcome tent.

“We were looking for a unique way to mark Earth Day this year and thought educational programs about little steps we can all take to make a difference for our community and planet would be the ideal way to celebrate,” said Touchmark Executive Director Barb Pandolfo.

Earth Day was first celebrated in 1970, and April 22 is now recognized worldwide as a day to call attention to the environment and learn about steps that can be taken to protect it.

About Touchmark

Located on 40 acres directly across from the Butte des Morts Country Club, Touchmark is home to more than 150 people. The full-service retirement community offers a wide range of homes and lifestyle options.

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Full-service Retirement Community
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