

# NEWS RELEASE



**For immediate release**

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## **Touchmark promotions announced**

SPOKANE, Wash. — Touchmark, a company that develops and operates full-service retirement communities in the United States and Canada, is excited to announce two significant promotions from within its Spokane, Washington, community.

**Jeffrey Bair**, who served as Executive Director of Touchmark on South Hill in Spokane since 2000, has been promoted to Regional Vice President within the company. In this role, Bair is now responsible for overseeing the operations of five Touchmark communities located in Washington, Montana, Wisconsin, Oklahoma and Alberta, Canada. The services offered in these communities include independent and assisted living, memory care, skilled nursing/long-term care, home health and home care. He will continue to call Spokane home.

Bair brings 23 years of experience with Touchmark to his new job. He joined the company in 1993 as a speech-language pathologist after earning bachelor and master's degrees in Communication Disorders from California State University, Fullerton.

**Ken Alexander** is the new Executive Director of Touchmark on South Hill. He now oversees all aspects of the full-service retirement community, which includes nearly 370 residents and 275 staff. He brings more than 14 years of experience in skilled nursing, rehabilitation services and retirement-community living. Prior to his new role as Executive Director, Alexander served as Health Services Administrator at Touchmark on South Hill. He is a graduate of Washington State University and holds a Bachelor of Arts in Anthropology and a minor in Biology.

### **About Touchmark on South Hill**

A full-service retirement community, Touchmark on South Hill offers a range of homes and lifestyles. More information is available at [www.Touchmark.com](http://www.Touchmark.com).

### **About Touchmark**

An award-winning company, Touchmark has been a leader in retirement living for more than 35 years. Currently, there are 11 communities in eight states and a Canadian province. Two more communities are under construction in the U.S. All Touchmark communities offer a continuum of care and services through multiple levels of licensed care, supporting residents to their highest level of independence. More information is available at [Touchmark.com](http://Touchmark.com).

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TOUCHMARK ON SOUTH HILL  
*Full-service Retirement Community*  
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