

NEWS RELEASE



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Mawe named Touchmark in the West Hills executive director

PORTLAND, Ore. — Ed Mawe has been appointed Executive Director of Touchmark in the West Hills. In this position, he will oversee all aspects of the retirement community currently under construction three miles west of downtown near Forest Heights.

When it opens in fall 2017, Mawe will be responsible for the wide range of homes and lifestyle options that include two lodge buildings as well as single-family and garden homes. At completion, services will include condo-style living, assisted living, memory care, home health and home care.

Mawe will also oversee the many ways Touchmark in the West Hills will promote wellness, such as the comprehensive health and fitness club designed for those 50+. The club will offer an indoor pool, aerobics and fitness studios, specialized equipment, bistro and more. Among the unique offerings will be functional fitness training with certified personal trainers and the NeuroCom® Balance Master®. This advanced equipment applies interactive computer technology to identify and evaluate a person's unique balance and movement patterns. Touchmark's award-winning Full Life Wellness & Life Enrichment Program™ will provide an enriching calendar of classes, events, excursions and activities.

Mawe brings more than 20 years of experience in leadership positions in retirement housing, senior services, training and program development to his new position. Before coming to Touchmark, he spent several years as a senior services consultant and as the Chief Operating Officer at a retirement community in Seattle, Washington.

He holds a Bachelor of Science in Biochemistry and a master's degree in Education with a concentration in Health and Natural Sciences from Western Washington University. He is NHA licensed and has been active in several organizations, including the American Red Cross, American College of Health Care Administrators and Hospice and Palliative Care. He served as Board Chair for LeadingAge Washington.

About Touchmark in the West Hills

Situated on forested terrain northeast of Barnes and Leahy just three miles from downtown Portland, Touchmark in the West Hills will offer a range of active-adult living and award-winning wellness offerings. The unique retirement community also includes a natural setting, vineyards, commanding views and convenient access to the area's cultural activities, health care, shopping and attractions. More information is available at TouchmarkPortland.com.

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TOUCHMARK IN THE WEST HILLS
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