



FOR IMMEDIATE RELEASE

Heritage Senior Living Celebrates 15th Anniversary

BLUE BELL, Pa., Oct. 21, 2016 – Heritage Senior Living, LLC, develops and manages senior living communities throughout the mid-Atlantic. The company, started by David Lovitz, president, is celebrating its 15th anniversary of serving seniors. Each of Heritage’s 15 communities are unique and offer services including Independent Living, Personal Care, Assisted Living, Memory Care, and Home Care.

Through an engaged, hands-on management approach, Heritage Senior Living (HSL) ensures all seniors receive the compassionate care they deserve, and employees are educated and motivated to provide an exceptional environment for all residents to thrive.

Heritage Senior Living was formed in October 2001. The HSL headquarters opened in a small suite shared by another company in Fort Washington, Pa. The office remained there until 2007 when the company began to grow, and then moved to the current location in Blue Bell, Pa. At the time of the move, the company consisted of the two owners, one employee and two consultants. In 2008, Kevin McCollum joined the team as a Director, and after several years he became a partner and the Executive Vice President.

Significant changes have been made over the past 15 years and the company has grown strategically and purposefully. HSL currently manages 15 communities, provides Home Care services, and has doubled in size in employment and now has a hard-working staff of 10. However, its greatest source of pride is the culture that is created in the communities that it manages.

With a focus on providing affordable senior living in an environment that concentrates on wellness and health (including nutritious meals; therapy and fitness programs; and opportunities for socialization and fun), residents in a Heritage Senior Living community live a happier, fuller life, with a sense of purpose.

“We want all of our communities to be places where residents love to live and employees enjoy working every day,” said McCollum. “Because of our distinct management philosophy, our senior management team is in constant contact with the staff of each community to provide support and maintain our high level of excellence.”

As HSL celebrates its 15-year anniversary, it is committed more than ever to provide quality and compassionate service to residents. The team is exceptionally proud of the relationships formed with employees in the communities and with the various property owners, developers, architects, and accounting consultants and would like to thank everyone for their continued hard work and dedication.

“Our success depends largely on our employees, both in the corporate office and in the communities we manage. We employ many talented people who show positive attitudes on a daily basis, which provides us with the confidence that we need to succeed,” said Lovitz. “We all know the importance of working closely with and meeting the needs of our residents and fellow employees, so it is critical that we provide professional and courteous service and remain resident focused and customer oriented.”

The communities and Home Care services HSL currently manages include Chestnut Knoll (2001), Manor at Market Square (2001), Providence House (2002), Chestnut Knoll At Home, Gilbertsville (2003), Heritage Green Mechanicsville (2003), Heritage Green Lynchburg Assisted Living (2003), Heritage Green Lynchburg Memory Care (2003), Traditions of Hanover (2004), Traditions of Hershey (2006), Arbour Square (2006), The Birches at Arbour Square (2008), Belle Reve (2009), Cardinal Village (2009), Senior Commons at Powder Mill (2009), Heritage Hill (2010), Chestnut Knoll At Home, Phoenixville (2010), and The Birches at Newtown (2012).

Heritage Senior Living, LLC develops and manages the operations and marketing of unique senior housing communities throughout the mid-Atlantic region. Each senior living community offers affordable housing options, and is focused on improving the quality of life for seniors, through proper nutrition, socialization, fitness and personal care. Heritage Senior Living communities offer award-winning Independent Living, Assisted Living/Personal Care, Memory Care, and Home Care services to seniors in Pennsylvania, New Jersey and Virginia. What sets the Heritage communities apart from other traditional senior living communities is the quality of care and the culture of respect, support and compassion that starts from the ground up. For more information about Heritage Senior Living or any of the properties it manages, please call 215-793-4445 or visit www.heritagesl.com.

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