



Bret Cope

Vice President, Business Development,
Touchmark
Director and Chairman, Touchmark
Foundation

In his role at Touchmark, Bret oversees the company's business development functions. As Director and Chairman of the Touchmark Foundation, Bret is responsible for working with the board to promote the foundation's work.

Prior to joining Touchmark, he served as Vice President of Marketing and Development of Concero, a Web services technology company he helped found that provides employee benefit insurance products and online administration to businesses nationwide. He also founded and led a brand marketing company, Spectrum Development Group.

Bret's professional experience also includes serving as Director of Global Retail Development for NIKE, Inc. and as Vice President of Development at Borders Books and Music. Additionally, he has developed commercial real estate projects throughout the United States.

Bret holds a bachelor's degree in marketing and finance from the University of Denver. He is Chairman of the Board of Maryville Nursing Home and a board member of the Sisters of Saint Mary of Oregon.

Bret and his wife have five children, and the family raised guide dogs for many years. He has been involved with youth sports for more than 20 years, and he enjoys the outdoors.