



For immediate release

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## **Touchmark announces new Vice President of Clinical Services**

PORTLAND, Ore. —Touchmark — a company that develops and operates full-service retirement communities in the United States and Canada — recently named Wendy Schrag, RN-BC, to the new position of Vice President of Clinical Services. In her new role Schrag is responsible for ensuring Touchmark's clinical services are in compliance with all state and federal guidelines and meet the Touchmark Gold Standard.

Schrag is a strong advocate for memory care services and served as Memory Care Support Manager for three years. She has also been trained as an Alzheimer's Association Support Group Facilitator and assists families that provide care to loved ones living with Alzheimer's disease or other age-related dementia.

Prior to her role as Vice President of Clinical Services, Schrag served as the Memory Care Support Manager for Touchmark, offering support to nurses, caregivers and other staff. Her career began at Touchmark as the Memory Care Manager for Touchmark at All-Saints in Sioux Falls, South Dakota, a position she held for 10 years.

Schrag earned two bachelor degrees (Nursing and Behavioral Science) with a minor in Gerontology. She is board certified in Geriatrics and is a Best Friends™ Master Trainer. All Touchmark communities are certified Best Friends environments. Best Friends is an industry-leading approach specifically developed to care for people with dementia. It is person-centered and based on the understanding that personal relationships are supremely important to the well-being of those living with a dementia illness.

Schrag has also completed a comprehensive series of eight courses and requisite testing to earn the designation of Certified Cognitive Stimulation Instructor.

### **About Touchmark**

An award-winning company, Touchmark builds and operates full-service retirement communities and has been a leader in retirement living for more than 35 years. Currently, there are 11 communities in eight states and a Canadian province. Two more communities are under construction in the U.S., including Touchmark in the West Hills in Portland scheduled to open early 2018. All Touchmark communities offer a continuum of services. More information is available at [Touchmark.com](http://Touchmark.com).

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