



For immediate release

June 19, 2017

For more information:

Michelle Avdienko

360-254-2866

MEA@Touchmark.com

Celebrate The Longest Day with meaningful activities

Participate in activities to benefit the Alzheimer's Association

VANCOUVER, Wash. — Touchmark at Fairway Village will be celebrating the summer solstice, the longest day of the year, with events that highlight dementia and raise funds for the Alzheimer's Association. Every year around the country, The Longest Day is an opportunity to raise awareness about Alzheimer's disease, because for those living with dementia (and their loved ones who care for them), every day can feel like the longest day.

Touchmark is offering activities all day on Wednesday, June 21. The fun begins at 5 a.m. with the team NuStep recumbent cross trainer challenge and continues through the day until 9 p.m. There will also be handmade items for people to purchase, such as dog biscuits, art cards made by residents living in memory care neighborhoods and more. All funds benefit the Alzheimer's Association. The public is invited, and there is no charge.

Other activities include:

- 2:30 p.m. — Memories in the Making hands-on demonstration
- 3:30 p.m. — Touchmark's singing group will perform; Touchmark Readers Theater will present a short play, followed by a singalong to live instruments with Anne Vitort
- 6 p.m. — Matthew Gannon, program coordinator with the Alzheimer's Association, will speak

Touchmark also will be offering a dementia simulation experience to participants. Through the Walk in My Shoes experience, attendees will don items that will simulate what it is like to live with a disease that diminishes the brain. For example, eyeglasses that limit vision, ear coverings to minimize hearing and special gloves that make it difficult to pick up/handle items. Those participating will be asked to complete a task, such as buttoning a shirt.

Located at 2911 S.E. Village Loop in Vancouver's Fisher's Landing neighborhood, Touchmark is a full-service retirement community offering a wide range of homes, lifestyle options and services. More information is available at Touchmark.com.

-end-