

# NEWS RELEASE



For immediate release

July 10, 2017  
For further information:  
Tabatha Fletcher  
701-323-7000  
[TNF@Touchmark.com](mailto:TNF@Touchmark.com)

## ***Public invited to block party*** **Touchmark opens the Kingsley, new independent living homes**

BISMARCK, N.D. – The public is invited to the grand opening of Touchmark on West Century’s expansion Wednesday, July 19 from 4 - 7 p.m. A block party and open house — complete with food trucks, live entertainment, fun activities and tours — will take place both outside and inside the just-completed expansion.

J&L Concessions, Cheesebutton Factory and Mini Donuts will provide the food, and there will be beer and Wolf Creek Wine. Live entertainment will be provided by the Hungry Five Band and Darrell Lee Brackel (4 - 5:30 p.m.) and Band Freeway and Steve Harmon (5:30 - 7 p.m.). Activities will include:

- Artistic creations
- Fitness circuit in the Health & Fitness Club
- Yoga on the lawn
- Campus tours every 15 minutes

Touchmark is located at 1000 West Century Avenue in Bismarck. Parking will be available adjacent to Touchmark at the Knife River facility, and four valet-driven golf carts will provide a shuttle service to the festivities. There is no charge, and all are welcome.

“We are excited to have families from Bismarck and Mandan join us as we celebrate the opening of our expansion,” says Tabatha Fletcher, Touchmark Executive Director.

She encourages all to visit the top floor of the new building. “The building sits on one of the higher elevations in Bismarck, and the southeast views are truly spectacular.”

The block party marks completion of a construction project begun nearly two years ago that added two buildings as well as remodeled areas within the existing main building. Approximately 200 people worked on the construction.

### **New independent living options**

The Kingsley at Touchmark is a new 81,000-square-foot building providing 57 new homes, which range from two-bedroom to studio. In response to consumer preferences, homes were designed with many of today’s desired amenities, including decks and pantries. The kitchens include islands, built-in desks and charging stations, quartz countertops and under-mount stainless sinks. Some homes also have fireplaces.

-more-

TOUCHMARK ON WEST CENTURY  
*Full-service Retirement Community*  
1000 West Century Avenue • Bismarck, ND 58503  
701-323-7000 • [Touchmark.com](http://Touchmark.com)

A party room with deck on the third floor is available for all residents, and an enclosed skybridge connects the new building to the main building's dining, activities and Health & Fitness Club. Specifically designed for adults 50+, the Club includes a heated indoor pool, spa, cardio and strength equipment, personal training and more. Ground-level parking is also available in the Kinglsey.

Fletcher says the additional homes are needed to meet the growing requests for services. "Older adults increasingly are looking to simplify their lives and free up time to travel and pursue interests rather than being tied down to the demands of maintaining a large home and yard."

### **Memory care and memory support**

Late last year, Touchmark added a two-story building (21,000 square feet) at the south end of its campus. It provides additional memory care services in a secure environment on the first floor and a new and unique service — memory support — on the second floor.

"Residents living here benefit from the smaller setting and tailored programming yet don't require a secure living environment," explains Fletcher.

Each floor is designed as a homelike neighborhood that includes its own kitchen, living room and areas for dining, activities, music and art. Each neighborhood has 16 private studios with full private bathrooms and roll-in showers.

The design draws on the latest research for supporting personal interaction and providing a comfortable and secure environment for people experiencing memory loss. The warm, open setting includes electric fireplaces, bookcases, carefully selected artwork and other touches that evoke the familiarity and comfort of home.

A spa bath, family meeting room and laundry are available, and residents are able to access and enjoy a secure outdoor courtyard.

### **Remodel completed**

Within the existing building, common areas of floors two and three have been updated with new carpet, paint, furniture and fixtures.

Touchmark is currently designing one single-family and four duplex homes, which when finished will extend its cottage neighborhood to the north.

Architects are LRS Architects and Joseph Billig, AIA, Senior Vice President of Architecture with Touchmark Development & Construction. The Weitz Company is the general contractor. Rick Wessell, Senior Vice President and Director of Construction for Touchmark Development & Construction, oversaw the expansion.

### **About Touchmark**

Touchmark on West Century opened in 2000 and is currently home to more than 160 residents. The full-service retirement community offers a range of homes and lifestyle options for people 55-plus years. An on-site health and fitness club is open to anyone over 50 and features a variety of fitness options. For more information, visit [Touchmark.com](http://Touchmark.com).

-end-