

NEWS RELEASE



For immediate release

June 12, 2018

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Touchmark hosts concert series benefiting local nonprofits

SIoux FALLS, S.D. – Touchmark at All Saints is marking the year’s longest day – June 21 – by launching a concert series, and everyone is invited. Every year around the country, The Longest Day is an opportunity to raise awareness about Alzheimer’s disease, because, for those living with the disease, every day can feel like the longest day.

Thursday, June 21, 7 - 8:30 p.m. – Studio B. Jazz

A silent auction will be held 5 - 6:30 p.m. in Touchmark’s Phillips Way garage, with all proceeds going to the Alzheimer’s Association. All are encouraged to wear purple, in support of those living with dementia.

Tuesday, July 10, 7:30 - 8:30 p.m. – Sioux Falls Municipal Band

Bring nonperishable (no glass) items for Feeding South Dakota.

Wednesday, August 15, 7 - 8:30 p.m. – Bluegrass Trio Dan Kilbride, Kelby Fode, and Boyd Bristow

Bring school supplies to support Project: SOS at The Banquet.

All concerts are held on the north lawn outside Touchmark at 111 W. 17th Street. There is no cost for the concerts, and no RSVP is necessary. Concertgoers may bring their blankets or chairs to claim a spot.

Refreshments will be served on the lawn, and food trucks will be on-site for concertgoers who would like to purchase food. Those consuming alcohol must have ID.

“We are excited to host this outdoor concert series, which will be fun for the entire family and benefit three important nonprofits that among them help thousands of individuals and families throughout Sioux Falls,” says Touchmark Executive Director Amanda Snoozy.

About Alzheimer’s Association

The Alzheimer’s Association is the leading voluntary health organization in Alzheimer’s care, support and research. Its mission is to eliminate Alzheimer’s disease through the advancement of research, provide and enhance care and support for all affected and reduce the risk of dementia through the promotion of brain health.

About Feeding South Dakota

Feeding South Dakota is focused entirely on eliminating hunger in South Dakota. It serves as a source of information and assistance to alleviate hunger, acquires food

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sources through donations and purchases, distributes food to those in need through partnerships with hunger relief organizations, develops hunger solutions in communities around the state and advocates on behalf of the hungry at the state and federal levels.

About Project: SOS at The Banquet

The Banquet is a volunteer-based ministry serving 13 meals each week to families at two locations. Project: SOS collects school supplies for children; last year, the organization distributed 6,000 new backpacks filled with school supplies to last the entire school year.

About Touchmark at All Saints

A full-service retirement community, Touchmark offers a range of homes and lifestyle options for people ages 55 and above. An on-site Health & Fitness Club is open to anyone over 50 and features a variety of fitness options, including indoor pool, state-of-the-art equipment and certified fitness professionals. More information is available at Touchmark.com.

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