



For immediate release

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Car Show offers fun for fathers — and benefits veterans

MERIDIAN, Idaho – The annual Touchmark Father’s Day Weekend Classic Car Show is this weekend — Saturday, June 16 from 10 a.m. to 1 p.m., in Meridian. The event celebrates fathers and families with classic cars, a full beef brisket lunch, and a prize drawing benefitting veterans at the Wyakin Foundation.

All are welcome, and there is no cost to attend. Touchmark is located at 4037 E. Clocktower Lane in Meridian.

Along with offering a fun day for dads, this show also changes lives.

“Car shows are a natural gathering place for veterans, and these events offer good connection points,” explains George Nickel, Wyakin’s director of student and veteran affairs. “We are especially grateful for Touchmark’s support. This event provides financial support as well as tremendous visibility for the work we do.”

For example, he says, “Last year we talked to three veterans while at the show, and one, who was visiting the show with his family, stayed in touch with us. After multiple meetings, he was accepted into the program as a Wyakin Warrior.”

The Wyakin Foundation provides educational and professional development programming for post 9/11 veterans. Nickel says this veteran knew what he wanted to do after his service but didn’t know how to reach his goals. Struggling in school with no clear plan, he was frustrated. “Since he was unaware of our organization before the show, he didn’t know there was help available to guide him toward his educational goals following his service.”

Nickel explains, “The military tells you every day where you’re supposed to be and what you’re supposed to do. Vets are not equipped to create their professional pathways once they are discharged.”

The Wyakin Foundation provides strategic networking opportunities and professional development support. The goal? For Warrior graduates to have a career after serving their country as well as a renewed sense of purpose and self-identity.

“We are thankful for the life-changing work the Wyakin Foundation does and honored
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to support them,” says Jim Johnston, Touchmark Life Enrichment/Wellness Director. “Touchmark is home to dozens of veterans and hundreds of dads, grandfathers and great-grandfathers, so providing this show is important to us.”

Last year’s Classic Car Show raised more than \$2,500.

About Touchmark at Meadow Lake Village:

Touchmark at Meadow Lake Village is an award-winning, full-service retirement community offering a range of homes and lifestyle options to people 55 years and greater. The nearly 100-acre campus includes a Health & Fitness Club offering an indoor heated pool, state-of-the-art equipment and certified fitness professionals and is open to anyone over 50. Additional information is available at Touchmark.com.

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