



Ed Stoner, EdD

**Executive Director
Touchmark in the West Hills**

As Executive Director, Ed is responsible for the wide range of homes including two lodge buildings, single-family homes, and vineyard homes. His responsibilities also include overseeing the many ways Touchmark in the West Hills promotes wellness, such as the comprehensive health and fitness club designed for those 50+ and the many enriching classes, events, excursions, and activities offered through Touchmark's award-winning Full Life Wellness & Life Enrichment Program™. Services also include condo-style living, assisted living, memory care, and home care.

In all of his previous positions, Ed has a proven track record of excelling in hospitality and building people, places, and programs. Prior to Touchmark, he served as the Multnomah Athletic Club's Athletic Director, providing strategic vision, leadership, and fiscal management for the 300,000 square feet of athletic and wellness space and working with more than 30 member committees as well as the Board of Trustees.

Prior to that, Ed worked at two universities—Northeastern University in Boston, Massachusetts, and University of Massachusetts Lowell. At Northeastern, he helped lead the 19-sport NCAA Division I athletic program and oversaw several areas. At Lowell, he directed all external relations and revenue generation for the 23-sport NCAA Division II program. He also has experience in advertising, marketing, and event management.

Ed earned his Doctor of Education at the University of Delaware, and he enjoys teaching graduate-level, online courses. He also holds a Master of Sports Administration from Ohio University and a Bachelor of Science degree in Management from Georgia Tech.

Community involvement is important to Ed. Currently, he chairs the Finance and Governance Committee for Smile Oregon, a nonprofit supporting families affected by cleft and craniofacial conditions. He has served on the Strategic Planning Committee for the North American Association of Club Athletic Directors (NACAD) as well as the Athletic Director's Advisory Board for Portland State University. In 2012, he was named Athletic Director of the Year by NACAD.

Married more than 20 years, Ed and his wife Elyse have two sons. When not working, he enjoys spending time with his family, traveling, reading, exercising, and playing competitive sports.