



FOR IMMEDIATE RELEASE

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Trivia buffs to support Alzheimer's research and awareness

FARGO, N.D. – Local brains and the Alzheimer's Association are sure to get a boost the week of August 20 as Touchmark at Harwood Groves teams up with Red River Trivia to raise awareness and donations for the progressive disease that destroys memory and other brain functions.

A number of locations throughout Fargo will hold trivia or bingo events from Monday, August 20 to Friday, August 24, with the goal of raising as much money for Alzheimer's disease awareness, research and care as possible. An estimated five million Americans are living with Alzheimer's, making it the most common form of dementia according to the Centers for Disease Control and Prevention.

“Through activities and events like the Red River Trivia Fundraiser, we hope to continue doing our part in bringing attention and donations to research and care through the work of the Alzheimer's Association,” says Touchmark Life Enrichment/Wellness Director Anne-Marie Fitz. “We encourage trivia lovers and bingo players to come out the week of August 20, have a great time and support this important cause.”

The schedule of events is as follows:

- Monday, Aug. 20 Bingo at Herd and Horns at 7 p.m.
- Tuesday, Aug. 21 Trivia at Vic's Lounge in the Moorhead Center Mall at 8 p.m.
Trivia at Fargo Brewing Ale House at 8 p.m.
- Wednesday, Aug. 22 Touchmark Trivia at 4 p.m.; donation collection and root
beer floats at 3:30 p.m.; hot dog roast from 5 - 6:30 p.m.
Touchmark is located at 1200 Harwood Drive S in Fargo.
Trivia at Drumconrath Brewing in Mapleton at 7 p.m.
Bingo at The Alibi Lounge (in the Baymont Inn) at 7:30 p.m.
Trivia at Pepper's Sports Café at 8 p.m.
- Thursday, Aug. 23 Bingo at Herd and Horns at 7 p.m.
- Friday, Aug. 24 Trivia at Dempsey's at 6 p.m.

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TOUCHMARK AT HARWOOD GROVES
Full-service Retirement Community
1200 Harwood Drive S • Fargo, ND 58104
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Erik Block, owner of Red River Trivia, has partnered with Touchmark over the past three years to bring his fun and challenging evenings of fact recall to residents. An avid trivia player with a background in stand-up comedy, Block loves making people laugh and entertaining a crowd. “There’s nothing better than laughing and learning at the same time,” he says.

“Combine that with raising awareness and money for a critical issue facing the United States, and there isn’t a more enjoyable way to spend a summer evening,” says Touchmark’s Fitz. A Touchmark representative will attend each event to speak briefly about Alzheimer’s disease, share information about Alzheimer’s research and care and encourage participation in the Fargo Walk to End Alzheimer’s on Sept. 8 at the Fargo Civic Center.

About Touchmark

Touchmark at Harwood Groves offers people 55-plus years a full life. There is a wide range of homes and lifestyle options as well as an on-site health and fitness club, which is open to anyone over 50. For more information, visit Touchmark.com.

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