

# NEWS RELEASE



**For immediate release**

November 1, 2018

For more information:

Tim Cross

360-254-2866

[Timonty.Cross@Touchmark.com](mailto:Timonty.Cross@Touchmark.com)

## **Touchmark names new Executive Director**

VANCOUVER, Wash. — Tim Cross has joined Touchmark as the new Executive Director, replacing Ellery Bennet, who retired in October after serving Touchmark for eight years. In his new position, Cross oversees all aspects of the 55-plus retirement community, including single-family and apartment homes, independent and assisted living, memory care, home health, home care and rehabilitation and aquatic therapy. He also is responsible for the Touchmark Health & Fitness Club, which is open to members of the public 50-plus years.

Cross brings more than 20 years of experience in banking, leadership and relationship management to Touchmark. For more than half of his career, he has served as a vice president with different banks, most recently as Vice President of Business Development at Meadows Bank. Over his career, he headed bank branches and commercial banking teams.

A Vancouver resident since 2002, Cross has been active in the community, including volunteering and serving on a number of boards. Five years ago, the *Vancouver Business Journal* recognized his community involvement and named him one of its Accomplished and Under 40 citizens. Currently, he serves as Secretary on the Share Board Executive Committee as well as serving on the Finance Committee. He is a member of the Leadership Clark County Board and has been a mentor for the program since graduating in 2011. He has also mentored students from Washington State University's Mentor and Analysis Program since 2011.

Cross earned his bachelor's degree in Business Administration from Warner Pacific University and graduated from the University of Washington's Pacific Coast Banking School graduate management education program.

Touchmark at Fairway Village is a full-service retirement community offering a wide range of homes, lifestyle options and services, including an on-site Health & Fitness Club, which is open to anyone over 50. More information is available at [Touchmark.com](http://Touchmark.com).

-end-

TOUCHMARK AT FAIRWAY VILLAGE  
*Full-service Retirement Community*  
2911 SE Village Loop • Vancouver, WA 98683  
360-254-2866 • [Touchmark.com](http://Touchmark.com)