



For immediate release

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Touchmark names Life Enrichment/Wellness Director

EDMOND, Okla. – Touchmark at Coffee Creek has appointed **Shannon Rich-Romero** to her new role as Life Enrichment/Wellness Director. Rich-Romero oversees Touchmark's award-winning Full Life Wellness & Enrichment Program™ at the [full-service retirement community](#) located in northwest Edmond.

Using the [seven dimensions of wellness](#) (Emotional, Environmental, Intellectual, Occupational, Spiritual and Social), Rich-Romero and the Touchmark team help residents identify their strengths, skills, needs and goals to help them lead happy, healthy and fulfilling lives through activities and events. Perusing Touchmark's robust and varied calendar of events, it is apparent that those calling Touchmark home have a multitude of daily options to stay active and connected.

Before advancing to her current position, Shannon served as a Retirement Counselor with Touchmark, educating older adults and families about options in retirement living and health care.

Prior to Touchmark, she served in a variety of marketing and sales positions with a range of companies.

About Touchmark at Coffee Creek

Touchmark is part of the Coffee Creek 638-acre planned residential development, which includes recreational centers and walking and biking trails for Coffee Creek homeowners. A full-service retirement community, Touchmark at Coffee Creek offers a wide range of single-family and apartment homes and lifestyle options. For more information, contact Touchmark at 405-340-1975 or visit Touchmark.com.

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