



Shannon Rich-Romero

**Life Enrichment/Wellness Director
Touchmark at Coffee Creek**

In her role as Life Enrichment/Wellness Director, Shannon is responsible for overseeing Touchmark's award-winning Full Life Wellness & Life Enrichment Program™ at the full-service retirement community.

Using the seven dimensions of wellness—Emotional, Environmental, Intellectual, Occupational, Spiritual, and Social—she helps people identify their strengths, skills, needs, and goals to help them lead happy, healthy, and full lives and creates fulfilling activities and events.

Before advancing to her current position, Shannon served as a Retirement Counselor with Touchmark. In that role, she educated older adults and families about options in retirement living and health care. Prior to Touchmark, she served in a variety of marketing and sales positions with a range of companies, including Avenida Partners, Grand Tapestry at Quail Springs, Comfort Keepers, PGx Medical, Home Instead Senior Care, Right at Home, and Visiting Angels.

Shannon attended Panhandle State University in Goodwell, Oklahoma, and Northwest Administration School, in Oklahoma City, earning her Home Care Administrator License.

Active in the community, Shannon serves as President of the Business Leaders of Oklahoma City is a member of the Academy of Senior Professionals as well as participates on the Planning Committee for the Alzheimer's Association. Additionally, she is a Team Leader at North Church.

When not working or volunteering, Shannon enjoys spending time with her husband Andy, their combined family of six children, and 13 "grandloves." Attending concerts and movies, cooking, traveling, and being with friends are some of their favorite pastimes.